

LogiXML Partners with Belgium-Based BDI to Provide Web-based Business Intelligence Reporting, Dashboard and Analysis Solutions in Belgian Market



From left to right: Arman Eshraghi and Steve Decroubele

McLean, VA (September 19, 2008) - LogiXML, Inc., the leader in purely web-based, truly unified Business Intelligence (BI) reporting, dashboard, and analysis solutions, announced today it entered into a strategic partnership with BDI, a Belgian company specialized in .NET development, SharePoint, IT consulting, and implementation services. BDI becomes a LogiXML Affiliate exclusively providing LogiXML products in Belgium and Luxembourg.

LogiXML launched its Affiliate program, through which they partner with select European companies focused in the BI and Data Warehouse (DW) industries, in January of 2008. The alliance with BDI extends LogiXML's reach to Belgium and Luxembourg through a credible and trusted partner. The power of LogiXML's suite of BI products coupled with BDI's expert development and consulting services results in a powerful partnership that will benefit end-customers, system integrators, services-oriented consulting companies, and software vendors in Belgium.

In March LogiXML announced the opening of its first facility outside North America to support the international growth of the company's business. The new LogiXML International Ltd. Office is located in Reading, Berkshire in the UK, just outside of London, and supports LogiXML's growing partner and customer base in the region. "We have a strong network of partners in the UK that we now serve more directly," said Arman Eshraghi, LogiXML Founder and CEO. "Through the introduction of our Affiliate program, we have now opened the door to the further expansion of our international business. We have already forged a great partnership with BDI and look forward to its continued growth and success, and to new opportunities in the Belgian and Luxembourg marketplace."

"BDI believes in providing its customers with nothing but the highest level of service possible. No matter the client's need - software development, SharePoint implementation, Project Management -- we have an expert on staff to assist you,"

explains Steve Decroubele, BDI Managing Partner. “In this vein, we have partnered with LogiXML, experts in the development of robust BI solutions. Their solutions are powerful, flexible, easy to use and maintain, and their pricing model is truly innovative. Our partnership with LogiXML enables us to provide robust business intelligence solutions simply and affordably, to our current customers, as well as through a network of OEM and reseller partners in Belgium and Luxemburg.”

About BDI (www.bdint.be)

BDI is a leading provider of custom software, business intelligence (BI) and Sharepoint solutions in Belgium. Located in Roeselare, BDI specializes in building custom business solutions using .Net development and Sharepoint technologies, and are the exclusive providers of LogiXML BI solutions and services in Belgium. BDI combines technical and business expertise to provide end-to-end solutions from database design to the reporting environment. BDI was founded in 2004 and has built an expert staff that supports such customers as STAS, Televic, the Catholic University of Leuven and Newmont.

About LogiXML, Inc. (www.logixml.com)

LogiXML, the leader in interactive, Web-based Business Intelligence, empowers enterprises to turn data into business-critical information with pure Web-based reporting and analysis products. The company offers a comprehensive platform that addresses all key areas of BI--managed reporting, ad hoc reporting, analysis and data services. Used by thousands of organizations worldwide, LogiXML products are built on standards-based technologies for easy integration, implementation and upgrade. LogiXML's per server pricing model makes its powerful technology the most affordable BI solution on the market. Founded in 2000, LogiXML is privately held and based in McLean, Virginia. More information is available at www.logixml.com.

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